

AMENDMENT TRANSMITTAL LETTER (Small Entity)

Applicant(s): JAY S. WALKER et al.

Docket No.

00-006

| | | | | | |
|-------------------------------|-------------------------------|-----------------------------|-----------------------|------------------------|--------------------------|
| Application No. 09/540,214 | Filing Date March 31, 2000 | Examiner ARTHUR D. DURAN | Customer No. 22927 | Group Art Unit 3622 | Confirmation No. 9740 |
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Invention:

O I P E METHOD AND APPARATUS FOR CONDUCTING A TRANSACTION BASED ON BRAND
INDIFFERENCE

FEB 22 2005

COMMISSIONER FOR PATENTS:

Transmitted herewith is an amendment in the above-identified application.

- Applicant claims small entity status. See 37 CFR 1.27

The fee has been calculated and is transmitted as shown below.

CLAIMS AS AMENDED

| | CLAIMS REMAINING AFTER AMENDMENT | HIGHEST # PREV. PAID FOR | NUMBER EXTRA CLAIMS PRESENT | RATE | ADDITIONAL FEE |
|--|-------------------------------------|-----------------------------|--------------------------------|------------|-------------------|
| TOTAL CLAIMS | 88 - | 96 = | 0 | x \$25.00 | \$0.00 |
| INDEP. CLAIMS | 52 - | 53 = | 0 | x \$100.00 | \$0.00 |
| Multiple Dependent Claims (check if applicable) <input type="checkbox"/> | | | | | \$0.00 |
| TOTAL ADDITIONAL FEE FOR THIS AMENDMENT | | | | | \$0.00 |

- No additional fee is required for amendment.
 Please charge Deposit Account No. _____ in the amount of _____
 A check in the amount of _____ to cover the filing fee is enclosed.
 The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 50-0271
 Any additional filing fees required under 37 C.F.R. 1.16.
 Any patent application processing fees under 37 CFR 1.17.
 Payment by credit card. Form PTO-2038 is attached.

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.



Dated: February 17, 2005

Magdalena M. Fincham
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I certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on February 17, 2005.

(Date)


Signature of Person Mailing Correspondence

Veronika S. Leliever

Typed or Printed Name of Person Mailing Correspondence

cc:



PATENT

Application Serial No. 09/540,214
Attorney Docket No. 00-006

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

CUSTOMER NO. 22927

Applicants: Walker et al.
Application No.: 09/540,214
Filed: March 31, 2000
Title: METHOD AND APPARATUS FOR CONDUCTING A TRANSACTIONBASED ON BRAND INDIFFERENCE

Attorney Docket No. 00-006

Group Art Unit: 3622
Examiner: Duran, Arthur D.

**AMENDMENT AND RESPONSE
to the Final Office Action mailed November 17, 2004**

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Examiner:

In response to the Office Action mailed November 17, 2004, please enter the following amendments and consider the following remarks.